



YBAA Book Award

Imaginative Ways to Contribute to YBAA

As busy alumni, we can offer different levels of time, talent or treasure to endeavors outside of work or family. In an effort to make it easier for you to contribute to the mission of YBAA, from time to time, we will share contributions of alumni across the country. We'd like to make it easy for alumni to contribute in ways that best suit their schedules, pocketbooks, and interests. Our goal is to make it simple to replicate successful contributions wherever alumni live. To that end we want to share information about the Yale Black Alumni Association Book Award that Richard Albert '00, LAW '03 created in Boston.

Here are a few steps in replicating this Book Award in your chapter.

1. Identify a high school with a student body reflective of underserved communities.
2. Reach out and communicate with the school you selected and share that your chapter would like to award a YBAA Prize to a deserving student—chosen by the school—at the annual graduation ceremony.
3. You might consider having the award named after a Yale alumnus (preferably one in your chapter) or from your state.
4. Design of an award plaque to be given to the student. You might consider having a template for the award design for subsequent awards.
5. Contribute to the school for purchase of the plaque and the monetary size of your Book award (\$100-500). The school will use the contribution to order and pay for the plaque and also to give a book award to the student (using the school to purchase the award may also result in savings if they have a relationship with a plaque/award shop). You will be given a tax receipt for your contribution since schools have non-profit status.
6. You might also consider having some "gift" in addition to the plaque, like a small cash stipend, one year's membership at a local museum, one year subscription to the Yale magazine, etc.



7. Attend the graduation ceremony and make brief remarks about YBAA and our mission and present the prize to the student.

Creating an award is something anyone can do, and does not involve a substantial amount of time or resources. You can feel free to scale the size of the award to give multiple awards to many students, or to students at several schools.

Even an award with a small dollar amount can impact students. And, we encourage alumni to leverage the contributions of other alumni to jointly raise the funds. The real value is that the students—all of them, not just the one who won—and their parents see our group involved with our community.